

Agenda Date: March 18, 2010  
Agenda Placement: Regular  
Estimated Time: 5 Minutes  
Continued Item: No

## **Board Agenda Item**

**TO:** Air Pollution Control District Board  
**FROM:** Terry Dressler, Air Pollution Control Officer  
**SUBJECT:** Resolution of Appreciation for Bobbie Bratz

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### **RECOMMENDATION:**

Adopt a Resolution of Appreciation for Bobbie Bratz upon the occasion of her retirement.

### **DISCUSSION:**

Bobbie Bratz, the District's Public Information and Community Programs Supervisor, retired from the Air Pollution Control District in February after more than 26 years of service.

Bobbie Bratz created numerous successful programs, and contributed to the improvement of air quality in the county over the last several decades. She will be missed by her colleagues and community partners.

We thank Bobbie for her service and wish her well in her retirement and future endeavors.



## RESOLUTION

**Whereas,** Bobbie Bratz has had an outstanding career over 26 years at the District, excelling in multiple positions, founding the public outreach and business assistance programs, and serving for the last ten years as Public Information and Community Programs Supervisor; and

**Whereas,** Bobbie Bratz was a leader in establishing cutting-edge communications programs at the District, making it one of the first districts in the state to produce a newsletter and website; and

**Whereas,** Bobbie Bratz has been an effective and articulate spokesperson for the District through interviews on television, on the radio, and in print, and has spoken to thousands of County residents of all ages at hundreds of school and community events, including Clean Air Month, Earth Day, Bike to Work Day, Pollution Prevention Week, health fairs, and other events; and

**Whereas,** Bobbie Bratz established partnerships with other agencies and organizations, and inspired a spirit of collaboration for communication initiatives, most recently working with public health and fire departments to provide air quality advisories to the public during wildfire events; and

**Whereas,** Bobbie Bratz' commitment to community outreach and education transformed the public conversation about air quality issues; and

**Whereas,** Bobbie Bratz was instrumental in the District winning numerous awards, including awards for energy, air monitoring and outreach initiatives, and for two videos she produced; and

**Whereas,** Bobbie Bratz helped set up the agency as an independent special district in 1995, and established the Board structure and practices in use today; and

**Whereas,** Bobbie Bratz developed the District's land use and environmental review guidelines, and drafted thousands of comment letters for California Environmental Quality Act review of projects; and

**Whereas,** Bobbie Bratz single-handedly arm-wrestled a state agency into re-establishing a monitoring station in one of the county's cities, and helped establish real-time air quality monitoring reporting on the web for stations operated around the county; and

**Whereas,** during Bobbie Bratz' tenure the air quality in the county improved significantly, from the First Stage Smog Alerts of the late 1980s to attainment of the federal ozone standard in 2000; and

**Whereas,** Bobbie Bratz' vision, communication and analytic skills, intelligence, wit, and sense of humor enlivened the work environment and made her an invaluable asset to the District.

**Now, Therefore,** it is hereby resolved that this District Board expresses its appreciation to Bobbie Bratz for her service and recognizes her contribution to improving the air quality of Santa Barbara County, and wishes her well in her retirement and future endeavors.

**Passed and Adopted** by unanimous vote of the District Board of Directors present on March 18, 2010.

**Attest**

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**Clerk of the APCD Board**

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**Chair  
Resolution No.**