

# Lake Fire & Air Quality

Board of Directors  
Santa Barbara County  
Air Pollution Control District

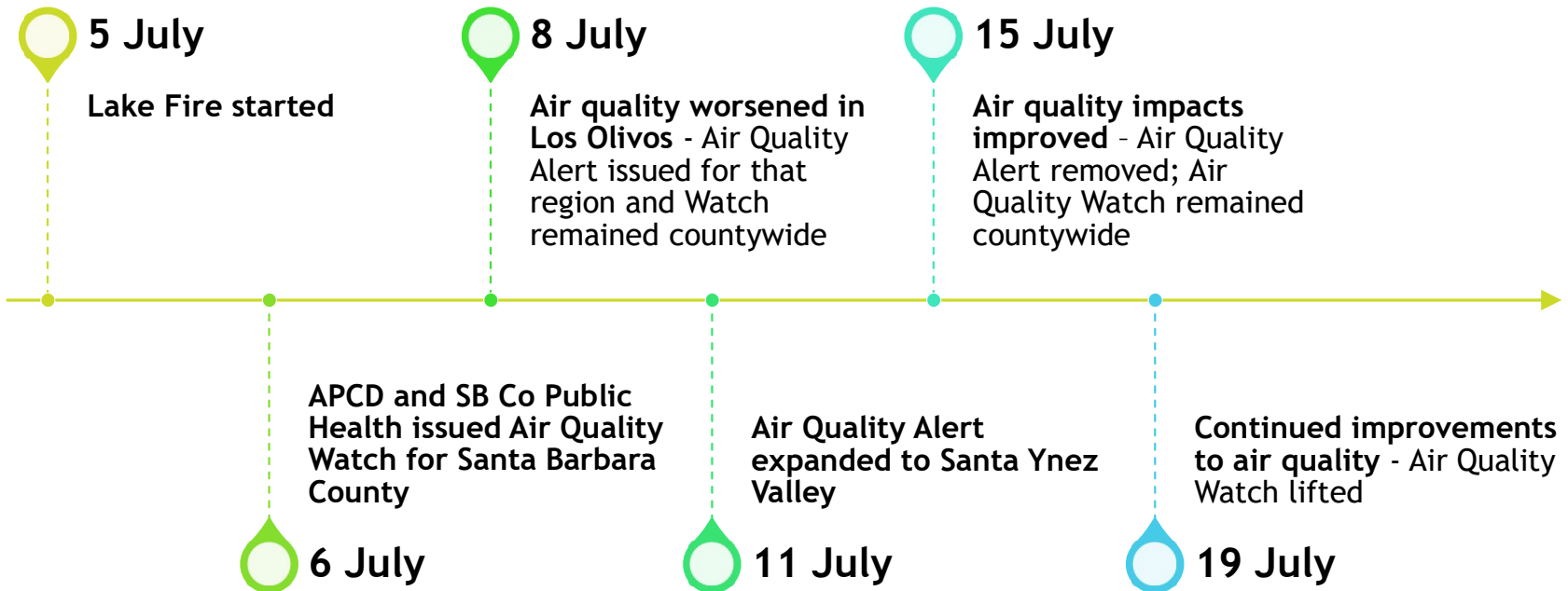
Our Mission: To protect the people and the environment  
of Santa Barbara County from the effects of air pollution.

Aeron Arlin Genet  
Executive Director / APCO

August 15, 2024



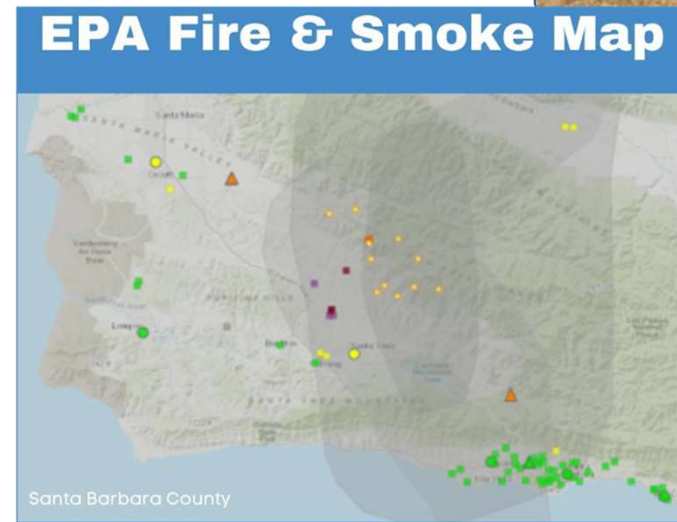
# Lake Fire Air Quality Timeline



*13 days = number of days the County was under an Air Quality Watch  
7 days = number of days Air Quality Alert in Los Olivos & Santa Ynez Valley*

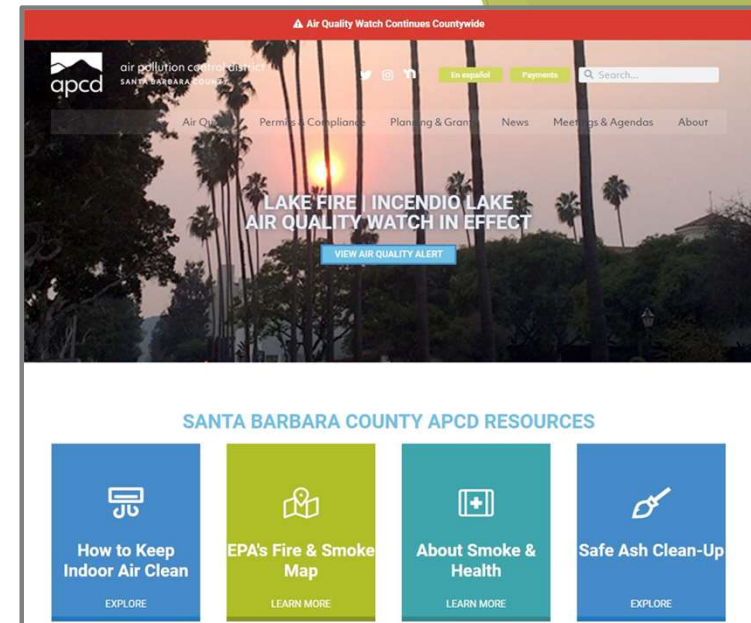
# APCD Efforts

- ▶ **Participated in daily OEM coordination calls**
- ▶ **Expanded PM<sub>2.5</sub> network**
  - Deployed 4 temporary E-BAMs
  - Sisquoc, Paradise Road, Los Alamos & New Cuyama
- ▶ **Partnered with agencies throughout the region**
  - Santa Barbara County Office Of Emergency Management
  - Santa Barbara County Public Health
  - Santa Barbara County Fire Department
  - U.S. Forest Service
  - Blue Sky Center
  - California Air Resources Board
  - U.S. Forest Service assigned an Air Resource Advisor



# Community Outreach Efforts

- ▶ Coordinated with Public Health to issue News Releases
  - English & Spanish
- ▶ APCD website switched to the Wildfire Smoke Splash Page
  - Resources front & center
- ▶ Air Quality Text Alerts
  - Sent to ~ 700 subscribers
- ▶ Social media outlets used throughout incident
  - Instagram, NextDoor & Twitter
- ▶ Information distributed when moving back into evacuated area
  - Asbestos & ash clean up





Thank You

