



air pollution control district
SANTA BARBARA COUNTY

CLEAN AIR AMBASSADORS

Board of Directors Santa Barbara County Air Pollution Control District

Our Mission: To protect the people and the environment
of Santa Barbara County from the effects of air pollution.

Aeron Arlin Genet
Director / APCO

Desmond Ho / Air Quality Specialist
May 20, 2021



BACKGROUND



Earth Day 2019

- Existing education programs
 - Science nights, classroom visits, Care for Our Earth, Earth Day
- Desire to reach more students
- Successful model by SLOCAPCD



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CLEAN AIR AMBASSADORS - PLANNING

- Align with Next Generation Science Standards (NGSS)
- Multi-lesson curriculum
- K-3 grade targeted



Hollister Elementary Science Night

CLEAN AIR AMBASSADORS – YEAR 1

- Four Ambassadors recruited and program launched in January 2019
- Developed two lessons
- Presented first lessons at Hollister Elementary



Year 1 Ambassadors



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CLEAN AIR AMBASSADORS – YEAR 2

- Promoted the program
- Enthusiastic teacher requests
- 821 students reached, 33 unique classes and 66 lessons
- Production of promotional video



Year 2 Ambassadors



COVID-19 EFFECTS ON PROGRAM

- Program on pause since March 2020
- Continuously changing school protocols and COVID measures



RESTART PLAN

Summer 2021:

- Refresh curriculum with Ambassadors
- Recruit new Ambassadors
- Outreach to teachers
- Adapt curriculum with safety protocols

Fall 2021/Winter 2022:

- Ramp up outreach and schedule classes for winter/spring
- Show promotional video at County Education Office events
- Finalize lesson 3 and plan for introduction in 2022

CONTACT INFORMATION

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