

Agenda Item: D-14

Agenda Date: August 20, 2020

Agenda Placement: Admin Estimated Time: N/A Continued Item:

Board Agenda Item

TO:

Air Pollution Control District Board

FROM:

Aeron Arlin Genet, Air Pollution Control Office

CONTACT: Lyz Hoffman, Public Information Officer, (805) 961-8819

SUBJECT:

Receive and File Presentation on New District Website and Agency Awareness

Campaign

RECOMMENDATION:

Receive and file the update and presentation on the new District website and associated agency awareness campaign that was previously brought to your Board on June 18, 2020.

BACKGROUND:

This item was brought to your Board at the June 18, 2020 meeting (June agenda item G-3). The goal of this project is to enhance popular features on the District website and improve other components. The District will incorporate an overall agency awareness campaign into efforts to promote the new website.

DISCUSSION:

During the staff presentation at the June 18 meeting, the fire alarm in the County Administration Building in Santa Barbara was sounded, and the building was evacuated. Because of the evacuation, the Board did not take action to receive and file the update and presentation.

FISCAL IMPACT:

The cost for this project was included in the budget approved by your Board. There are no additional fiscal impacts.